



YOU ARE INVITED TO EXHIBIT

Phoenix Perinatal Associates is pleased to invite you to showcase your products, equipment and services at the 37th Annual **OB Challenges** scheduled for **April 23-25, 2020**.

Exhibiting at this conference allows you to reach many practicing obstetrical doctors, family physicians and OB nurses who influence the purchase of equipment, products and services for clinics, private practices, hospitals and universities nationwide.

YOUR EXHIBIT WILL ENABLE YOU TO

- ✓ *Successfully market your products and services,*
- ✓ *Establish your position as an industry leader, and*
- ✓ *Develop valuable relationships with influential reproductive health care professionals.*

YOUR EXHIBIT PACKAGE INCLUDES

Exhibitor Sponsorship | \$1,500

- ✓ An 8' x 10' carpeted space, 8' high background, 3' high side dividers, ID sign, 6' table, two chairs and wastebasket.
- ✓ Your company logo will be included with the agenda that is handed out to everyone when they sign in for the conference. (This can be emailed to gail_halfhill@mednax.com)
- ✓ Badges for the two people that staff your display will be provided for them access to the sessions.
- ✓ Meals/snacks with attendees on Thursday, April 23, 2020, and Saturday, April 25, 2020.
- ✓ Conference room rates at the Sheraton Mesa Hotel at Wrigleyville West



SPECIAL FEATURES

- ✓ The ratio of exhibitors to attendees allows ample opportunity for prospects to visit every booth.
 - ✓ The exhibit schedule includes breakfast, breaks and two lunches with the attendees.
 - ✓ Face time with attendees at mealtime.
 - ✓ You have many options to increase your visibility by sponsoring a special breakfast or networking reception.
- This conference is the perfect size for you to make a big impact for less.

📅 HOME RUN DERBY – PPA GAME CARD 📅

We want to help drive traffic to your booth! Every conference attendee will receive a game card when s/he registers. To qualify for prizes, conference attendees must visit every exhibitor and get a sticker from the exhibitor (*note: a unique sticker will be provided to each exhibitor.*) Every completed game card must be handed in no later than Friday, April 24 at 5:00 PM. If you would like to have the participant's email address, you can have the participant sign in at your booth to obtain your sticker for the game card.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Banner University Medical Center & University of Arizona OB/GYN Reception, Thursday night, April 23, 2020
\$500/EACH

This event will include signage with the sponsor's name/logo and an opportunity for a display table.

Your company insert/flyer stuffed in our bags
\$500/EACH

Your company insert/flyer will be in PPAs bags handed out to attendees when they sign in for the conference.



SHERATON MESA HOTEL HOLD HARMLESS CLAUSE

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on Sheraton Mesa Hotel at Wrigleyville West premises, and hereby waives any claim or demand it may have against Sheraton Mesa Hotel at Wrigleyville West or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless Pediatrix Medical Group, Inc., and Sheraton Mesa Hotel at Wrigleyville West and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

Signature: _____

Title: _____

Company: _____



EXHIBITOR INFORMATION

LOCATION

Sheraton Mesa Hotel at Wrigleyville West

860 N Riverview

Mesa, AZ 85201

DATES: April 23-25, 2020

EXHIBIT FEE

\$1,500.00 for display space that includes an 8' x 10' carpeted space with 8' high background, 3' high side dividers, ID sign, a 6' table, two chairs and a wastebasket. The fee may be paid by credit card (see credit card information attached) or check. All booth space must be paid for by March 15, 2020.

IF PAYING BY CHECK, MAIL THIS COMPLETED FORM AND CHECK TO

***(Please make checks payable to *Pediatric Medical Group Inc.*)**

MAIL TO: *Gail Halfhill, Meeting Co-Planner*

OB Challenges

Phoenix Perinatal Associates

1840 S. Stapley Dr., Suite 131, Mesa, AZ 85204

Office: (480) 969-5999 Ext. 254 | **Fax:** (480) 926-0852

(SET-UP TIME: 3:00PM to 6:00PM, Wednesday, April 22, 2020)

(DISMANTLING TIME: Saturday, April 25, 2020, at the close of the session — roughly 1:00PM to 3:00PM)

EXHIBITOR CANCELLATION POLICY

Companies that reserve exhibit space and do not provide Phoenix Perinatal Associates with written notice of their inability to exhibit prior to March 23, 2020, will automatically forfeit all payments for booth rental.



EXHIBITOR REGISTRATION

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email Address: *(We will email confirmation of your space.)* _____

Representative Responsible for Space: *(Contact person)* _____

Representative(s): *(Limit two per day)*

Please charge to: ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Card Number: _____

Card Exp. Date: _____

Card CID#: *(3 #s on back of card or 4 #s on front of card)* _____

Full name on card: _____



CARD MAILING ADDRESS

Street: _____

City/State/Zip: _____

Cardholder's Signature: _____

ADDITIONAL SERVICES

Forms emailed to you after your Exhibitor Registration is received.

ELECTRICITY

MATERIAL HANDLING

MAIL COMPLETED FORM TO

Gail Halfhill, Meeting Co-Planner

Phoenix Perinatal Associates

1840 S. Stapley Dr., Suite 131

Mesa, AZ 85204

Email: gail_halfhill@mednax.com